

Yura Yokoyama

Department of Anthropology,
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Education

Brandeis University, Waltham, MA:

Ph.D. in Anthropology, Expected in May 2027

University of Wisconsin-Madison, Madison, WI:

M.A., Anthropology, 2022

University of Oxford, Oxford, UK:

M.Sc., Japanese Studies (Area Studies, awarded with Merit), 2019

State University of New York at New Paltz, New Paltz, NY:

B.A., Anthropology (awarded Magna Cum Laude), 2018

Awards, Recognitions, Scholarships, & Funding

Manners Prize, Department of Anthropology, Brandeis University, \$1475, 2023

Jane's Travel Grant, Latin American Studies Program, \$3250, Brandeis University, 2023

GSAS PhD Research Award, Brandeis University, \$1000, 2023

University Fellowship, Department of Anthropology, Brandeis University, 2022~2027

Nissan Institute Scholarship, Nissan Institute of Japanese Studies, University of Oxford, £10,000, 2018

Scott Family Scholarship, St Antony's College, University of Oxford, £8,500, 2018

"Outstanding Undergraduate" Award, SUNY New Paltz, 2018

Lambda Alpha National Anthropology Honor Society, Rho Chapter of New York, 2018

Anthropology Honor, SUNY New Paltz, 2018

Research Experiences for Undergraduates, REU Program, National Science Foundation, \$5,000, 2018

Brazil Initiation Scholarship, Brazilian Studies Association, \$1,500, 2018

Academic Year Undergraduate Research Experience Award, SUNY New Paltz, \$750, 2018

Teaching Experience

Teaching Assistant

- Brandeis, ANTH 163: Economies and Culture, Spring 2024
- Brandeis, ANTH 105: Myth and Ritual, Fall 2023
- Brandeis, ANTH 1a: Introduction to the Comparative Study of Human Societies, Spring 2023, Spring 2024
- Brandeis, ANTH 138: Digital Cultures, Fall 2022, Spring 2024
- UW-Madison, ANTHRO 104: Cultural Anthropology and Human Diversity, Fall 2020, Spring 2021, Summer 2021, Fall 2021

Lecture

- Brandeis, ANTH 138: Digital Cultures, delivered a lecture on cryptocurrency and blockchain, Fall 2022
- Brandeis, ANTH 163: Economies and Culture, delivered a lecture on "Motion in the System" by Michel-Rolph Trouillot, Spring 2024

Research Experience

- **June – July 2023: Ethnographic Fieldwork on Bitcoin Movement in El Zonte, El Salvador**, preliminary fieldwork for dissertation research
- **August – December 2022: Research Assistant for Professor Elizabeth Ferry**, research on asset tokenization and digital gold
- **2019 – 2021: Online Ethnographic Research on Global Spread of Bitcoin**, research outcome was published at *Economic Anthropology*
- **August 2022 – May 2023: Qualitative Research on Asset Tokenization of Real Estate Properties and Artworks**, research outcome was published at *Signs and Society*
- **June – August 2018: Ethnographic Research on the Effects of Political and Economic Crisis on the Ethnicity of Japanese Brazilians in Brazil**, funded by Brazilian Studies Association and the

National Science Foundation

Conference Presentations

April 2024. "A (De)fortified National Future: Exposing Local Youth to Crypto-Working Opportunities in Rural El Salvador", 2024 SEA/SAW Joint Annual Meeting at Tufts University

May 2024. "When Volcano Signifies Contradiction: Examining El Salvador's Bitcoin Bond from Ethnographic and Historical Perspectives", 2024 Hau of Finance Conference at University of Bologna in Italy

Peer-Reviewed Publications

2024. "Selling a Ferrari Like Sliced Meat: Confident Stance-Taking, Blockchain Doxa, and The Splitting Power of Asset Tokenization." *Signs and Society* 12(2).

2023. "From Money to Culture: Practical Indeterminacy of Bitcoin's Values", *Economic Anthropology* 10 (1): 32-43.

2020. "From Ethnic Settlement to Cultural Coexistence: German and Japanese Gaúchos in Ivoti and the Indicators of Culturally Symbiotic Place-Making", *Journal of the Anthropological Society of Oxford-online* XII (1): 92-109.

2018. "The Class Oriented Inheritance of Ethnicity: Analysis of The Symbolic Capital of Japanese-ness Among Japanese Brazilians in Recife and Ivoti", *Journal of the Anthropological Society of Oxford-online* X (2): 180-192.

Language Abilities

Japanese: native speaker

English: fluent

Spanish: proficient