

ZIKRI JAAFAR

GreenBiz 30 Under 30 2023

adnanzikrijaafar@gmail.com | [LinkedIn](#)

PROFESSIONAL EXPERIENCE

TERRA.DO — <https://www.terra.do/>

Head of Enterprise Learning

Stanford, CA
Aug 2023 - Present

- Spearheaded the design, development, and delivery of premier sustainability training programs for corporate clients, notably including engagements with IFC and Dalberg, elevating organizational sustainability practices and knowledge.
- Led the strategic planning and execution of B2B learning initiatives, formulating and deploying OKRs to ensure cross-team alignment and measurable progress in outcomes.
- Directed external collaboration and partnership efforts with leading foundations and NGOs, enhancing fundraising efforts and jointly developing innovative product offerings to meet emerging sustainability education needs.
- Identified and addressed professional development gaps within the instructor cadre, instituting robust support processes and infrastructure improvements that boosted instructor retention, satisfaction, and program effectiveness.

EVENNODE INVESTMENT — <https://evennodeinvestment.com/>

Stewardship Analyst

Chipping Norton, UK
Jan 2023 - Aug 2023

- Championed environmental stewardship initiatives, formulating and executing methodologies for rigorous emissions assessment and reporting aligned with the PCAF Standard, SFDR, and TCFD recommendations, elevating the firm's reporting practices.
- Crafted and executed an internal stewardship framework, integrating ESG considerations into due diligence processes and conducting comprehensive ESG evaluations of portfolio companies, to enhance investment decision-making and sustainability outcomes.
- Facilitated strategic engagements with management teams of portfolio companies, driving the identification and adoption of robust climate transition strategies and ESG value-enhancement practices, to align with global sustainability targets.
- Expanded the firm's environmental stewardship vision to encompass critical issues of nature loss and biodiversity, through the initiation of targeted learning programs and the development of forward-thinking strategies, contributing to the broader sustainability agenda and stakeholder awareness.

3KEEL LLP — <https://www.3keel.com/>

Senior Consultant

Long Hanborough, UK
Mar 2021 - Dec 2022
July 2019 - Dec 2019

- Conducted a comprehensive evaluation of an FTSE 100 client's Net Zero Transition Plan, outlining strategic milestones and actionable recommendations to ensure alignment with the SBTi's Net-Zero Standard and the Transition Plan Taskforce Disclosure Framework.
- Led the assessment of corporate efforts to mitigate deforestation within commodity supply chains on behalf of the UN PRI, crafting targeted recommendations to enhance investor stewardship and engagement strategies, driving sustainable investment practices.
- Undertook in-depth risk and impact analyses of biodiversity and water-related challenges associated with commodity sourcing, contributing to the formulation of an FTSE 100 client's Sustainable Sourcing Strategy with actionable insights for risk mitigation.

UNIVERSITY OF BOLOGNA — <https://site.unibo.it/impact-hau-finance/en>

Research Associate

Ravenna, Italy
Jan 2020 - Oct 2020

- Conducted in-depth research on Malaysia's green sukuk market, highlighting its role in the nation's push towards sustainable investment.
- Collaborated with research fellows to advance scholarly projects, contributing to workshops and discussions that enriched academic insights

SECURITIES COMMISSION MALAYSIA — <https://www.sc.com.my/>

Intern

- Conducted workshops on outcome-based financing mechanisms and venture philanthropy, enhancing participants' understanding of relevant concepts.
- Conducted research on venture philanthropy, its multiple financing models, and relevant legal and regulatory frameworks.

Kuala Lumpur, Malay
Jul 2018 - Aug 2018

BOSTON CONSULTING GROUP — <https://www.bcg.com/>

Summer Associate

- Developed a project plan for the development and deployment of an FBMKLCI client's new digital service, communicating important milestones and tasks of every stakeholder.
- Enhanced stakeholder alignment by communicating delivery mechanisms, frequency of delivery, and communication roles and responsibilities based on the Agile methodology.

Kuala Lumpur, Malaysia
Jun 2017 - Aug 2017

EDUCATION

HERTFORD COLLEGE, UNIVERSITY OF OXFORD — **attended as a Rhodes Scholar**

Master of Science in Environmental Change and Management

Classification: Distinction

Dissertation: Global Cotton Production Networks: Understandings of Sustainability and Stakeholder Priorities

Research Awards: Oxford Pakistan Scholar; Murray Speight Research Grant

Scholarships: Rhodes Scholarship, Rhodes Trust

Oxford, UK
Oct 2020 - Sep 2021

EXETER COLLEGE, UNIVERSITY OF OXFORD — **attended as a Rhodes Scholar**

Master of Science in Economics for Development

Classification: Merit

Dissertation: Polygamy and Female Labor Force Participation in Mali

Scholarships: Rhodes Scholarship, Rhodes Trust

Oxford, UK
Sep 2018 - Jun 2019

UNIVERSITY OF PENNSYLVANIA — **attended as a Kijang Emas Scholar**

Huntsman Program in International Studies and Business

Degrees: Bachelor of Science in Economics, Wharton School; Bachelor of Arts, SAS

Majors: Finance, Statistics & International Studies

Minors: Mathematics, Economics & Philosophy

CGPA: 3.83/4.00; Summa Cum Laude

Honors: Dean's List 2015-16, 2016-17, 2017-18; Dean's Scholar; Phi Beta Kappa

Research Awards: Wharton Social Impact Research Experience; Wharton Research Scholar; International Affairs Association Global Research Forum's Research Grant

Other Awards: Campaign for Community Grant

Scholarships: Kijang Emas Scholarship, Central Bank of Malaysia

Philadelphia, USA
Aug 2014 - May 2018

SKILLS & INTEREST

Language: Malay, English & Arabic

Technical Skills: Microsoft applications; statistical programming languages including SQL, R, STATA, Python, Power BI & Tableau; no-code applications such as Notion and Bubble

Interests: Reading non-fiction & traveling